

## ParkSmarter™

The ParkSmarter™ mobile app works with IPS Smart Meters to bring greater efficiency and choices to the on-street parking customer experience and parking operations in your city.

ParkSmarter allows for controlled, personalized management of a customer's parking experience with time-saving tools right at their fingertips. The easy-to-use app sends expiration notifications and allows the ability to add time to the meter to prevent parking ticket fines. When used in conjunction with IPS sensors, available on-street parking spaces are displayed so that customers can park quickly and easily, reduce emissions created while circling the block. Users are able to add multiple vehicles and credit cards under one account so business and personal parking can be conveniently managed in one place.

ParkSmarter provides your customers with a smooth parking experience, and setup for you is easy.

The app seamlessly integrates with your existing IPS Smart Meters and also offers:

- Live alerts, reporting and data analytics, and easy monitoring through the IPS Data Management System (DMS)
- Optimization with the IPS Meter System to save meter battery life
- Compatibility with iOS and Android devices



For more information about dynamic parking solutions from **IPS Group,** please contact us. Call for an on-site demo: **877 630 6638** 

Online: ipsgroup.com

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